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TRIAL PRACTICE - PERSONAL INJURY
AND WRONGFUL DEATH
JOSEPH A. FRANCO, JR.

*CERTIFIED BY THE FLORIDA BAR
IN CIVIL TRIAL PRACTICE

*DIPLOMATE - ACADEMY OF
FLORIDA TRIAL LAWYERS

June 23, 1992

RECEIVED
JUN 26 1992
CHIEF JUSTICE
FILED
SID J. WHITE
JUN 26 1992
CLERK, SUPREME COURT
By _____
Chief Deputy Clerk

Chief Justice Leander J. Shaw, Jr.
The Florida Supreme Court
500 South Duval Street
Tallahassee, Florida 32399-1925

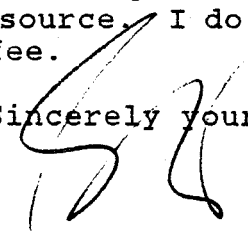
Re: Amendment to Rules Regulating the Florida Bar
Case No.: 79,288
Rule No.: 4-7.2(n)
Date Argued: June 2, 1992

Dear Chief Justice Shaw:

Please accept this letter as my opposition to the requested change in the Rules Regulating the Florida Bar that would place the determination of the amount of fee required for reviewing advertisements by the Florida Bar's Advertising Committee in the hands of the Florida Bar Board of Governors.

I believe this is an inappropriate delegation of the Supreme Court's authority for the regulation of advertising and would hold the Court and the Bar up to criticism that the "fee" is not actual cost, but is being used to discourage advertising. What happens when the Bar charges \$100.00 to review a print ad that costs \$10.00 to publish? In a time when our state government, our courts, our Bar, are strapped for funds, it is too easy to change a "user fee" into a much needed revenue-generating source. I do not believe that was ever the purpose of this fee.

Sincerely yours,


BRENT M. TURBOW

BMT/dt