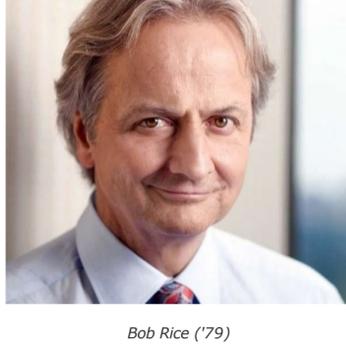


## From the Dean

On February 24, 2020, we will welcome alumnus Bob Rice ('79) as our featured speaker for the Inaugural Amelia Rea Maguire Business Law Lecture. Rice, a best-selling author and popular keynoter at financial industry events, will present *Defining Your Value in the Digital Age*. Rice's talk will address how executives and lawyers can maintain their leading roles as economic contributors in this era of big data and artificial intelligence, where routine management decisions and basic legal functions have become ever more prey to automation. He will show why and how those who embrace and prepare for the new reality will be able to deliver unique and crucial value in a hyperdynamic, digital economy. We are delighted to host this event with the College of Business in Tallahassee at the University Center Club and invite you to [learn more and RSVP on our website](#). In addition to his speaking and writing achievements, Rice has had a successful career that spans law, technology and business, and he now runs Tangent Capital, a New York broker-dealer and consultancy specializing in private securities. Rice is also teaching The Law & Business of Investment Management at the law school this semester. Special thanks to alumna Amelia Rea Maguire ('86) for creating the business law lecture series to bring high-level business practitioners and lawyers to the FSU community to share their experiences and insights. This should be an enriching event!



Bob Rice ('79)

- Dean Erin O'Connor

## Professor Gentry Presents to Florida House Civil Justice Subcommittee

On Thursday, January 16, FSU Law [Professor Elissa Gentry](#) presented to the Florida House of Representatives Judiciary Committee's Civil Justice Subcommittee. She was invited to discuss the empirical evidence regarding whether litigation-related drug injury advertisements distort consumer beliefs about drugs and cause them to discontinue beneficial treatments. Gentry told the committee that she saw this issue as being comprised of three related questions: 1) Do drug injury advertisements affect risk perceptions? 2) Do drug injury advertisements change consumer behavior? and 3) Are these reactions overreactions?



In her presentation, Gentry focused on three papers that attempt to estimate the causal effect of drug injury advertisements. "Evidence regarding drug injury advertisement seems to support the conclusion that such advertisement increases perceived risks of the drug," said Gentry in her written summary to the committee. "What is less clear is how this affects behavior." She noted that while experimental participants report being less likely to buy drugs after viewing such advertisements, one study of real-world prescription rates failed to find a negative relationship between attorney advertisement and prescription rates. Gentry concluded that more research on this point is necessary and that the broader question of whether these risk and behavioral adjustments are problematic has largely been left unanswered.

Gentry joined the FSU College of Law faculty in 2019. Her research interests include health, risk and regulation, and law and economics. She holds a J.D. and a Ph.D. in law and economics, both from Vanderbilt University.

## Alum Profile: Marialle A. Bell ('13)

Marialle A. Bell is an attorney at Hartsuyker, Stratman & Williams-Abrego in San Bernardino, California. At this firm, Bell defends high-exposure, premises liability and personal injury cases. Before moving to California, Bell served as an assistant public defender at the Office of the Public Defender, Florida's Ninth Judicial Circuit. Thus, Bell has gained extensive civil and criminal trial experience since becoming a member of The Florida Bar in 2013.



Since 2015, Bell has been a member of the College of Law's Alumni Association Board of Directors. She currently serves on the development committee and previously served on the career services committee.

*"Serving on the FSU College of Law Alumni Board of Directors has been an incredible experience. I enjoy connecting with our alumni, students and faculty."*

## Student Profile: 3L Stefanie-Jo Osborn

**Desired Practice Location:** Tallahassee, Tampa or Orlando areas  
**Expected Graduation:** May 2020  
**Field of Law Sought:** Interested in judicial clerkships, the Florida Legislature and lobbying, and federal prosecution

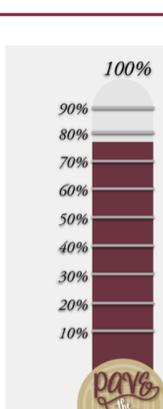


Stefanie-Jo Osborn was born in Trinidad and Tobago but grew up in Western Pennsylvania and Fort Myers, Florida. She earned a bachelor's degree with a double major in international affairs and French language from FSU. Before starting law school, Osborn spent 13 years in Vero Beach, Florida, working in trusts and estates and then for a municipality. She will graduate from FSU Law in May 2020.

Currently, Osborn is externing for Chief Judge Mark Walker, of the United States District Court for the Northern District of Florida. Last semester, she clerked for the United States Attorney's Office for the Northern District of Florida, where she conducted research, drafted motions and otherwise assisted federal prosecutors. Since May 2019, Osborn, a certified legal intern, has participated in the FSU Law Public Interest Law Center's Immigration and Farmworker Project. Osborn has helped clients attain lawful immigration status by representing them in court, assisting with federal forms, conducting research and performing community outreach. During her 2L summer, Osborn also clerked for the FSU Center for the Advancement of Human Rights, where she provided legal advocacy and research dealing with asylum, adjustment of status, special immigrant juvenile status and removal. During the spring semester of her 2L year, Osborn served as a legislative assistant at Buchanan Ingersoll & Rooney PC. There, she assisted with monitoring pending legislation, conducting research, editing proposed bills and attending meetings. The summer following her 1L year, Osborn clerked for the Florida Department of Business and Professional Regulation, Unlicensed Activity, where she assisted the chief attorney by drafting pleadings and correspondence. During the spring semester of her 1L year, Osborn clerked for the Florida Constitution Revision Commission. She assisted general counsel by performing legal research, conducting proposal analyses and drafting memoranda.

Osborn co-founded the FSU Law Nontraditional Student Association during her 1L year, and she has served as vice president for all three years of law school. Osborn is a member of the Women's Law Symposium and the International Law Students Association, where she served as 1L representative and secretary. If you are interested in hiring Osborn after graduation, [visit her LinkedIn profile](#).

*"I am a nontraditional student with many years of experience in the legal field even before law school. It was my passion for the law which led me to tackle law school as a mother of two. It was my love of FSU and the amazing opportunities I knew I would have here at FSU Law, and in the state capital, which led me to uproot my family and move to Tallahassee."*



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